

Pennsylvania Reflexology Organization (PRO)
June 2, 2013 Meeting Minutes

Meeting took place at 1220 Valley Forge Rd in Valley Forge. Thank you to Marianne Roche and Networks for Training and Development, Inc for the nice air conditioned space and Marianne for the refreshments.

Members present: Gabriele Cipollone, Susan Boland and Marianne Roche

First order of business, we reviewed last meetings minutes and commented on our progress to date. We noted since our last meeting:

1. We accomplished getting the Mission and Vision statements written (and shared on the application form).
2. In regard to Board members, we are still looking for assistance. Please contact Gabriele if you are interested. Her email is sportfrei@verizon.net. Her phone is 610-645-6578 .
3. Web design has begun thanks to Jeff McCreary of Central Pennsylvania Reflexology in Lancaster. He has generously offered to design and set up our web site gratis. The web site will be www.pareflexologyorg.org We shall have an update from Jeff for our next meeting in the fall. Thank you Jeff!
4. Newsletter editor. Where are you? We are still looking for someone to fill this position. Who is interested? Please contact Gabriele.
5. In regard to workshop organization, Maureen is going to get back to us regarding a Linda Cohen contact she has for a workshop. Also, Marianne Roche has offered her work's site in Philly for a workshop space.
6. Fund raising efforts. Nothing new here to report. Any suggestions, please send them in or bring them to our Fall meeting.
7. We are looking for input/ideas for the following: Newsletter software and mail chimp. (By the way, mail chimp I am told is automatic email software. Who would have known!)
8. Applications for membership were mailed. So far, we have received 7 with their \$25 checks.
9. The first Newsletter was emailed in May to our present email list. Next Newsletter is due in August. If anyone has information to include such as announcements of courses, practice locations, ideas, or anything else you can think of, please email them to Gabriele. Also, if you know of anyone else you may like to receive our emailings, please let us know.
10. Logo ideas. Last meeting, Pam Fagelson stated she was working on this. How is it going, Pam? Please let us know and anyone else with ideas please share. If we get a few, we can vote on which we like best.

Before moving onto new business, Gabriele reminded us of Bill Flocco's upcoming workshops at the Maryland Reflexology Association's meeting June 28 and 29th. Gabriele recently sent that info out to everyone. Anyone going? We then shared client experiences. Marianne shared her experience with a young man with Autism and how the reflexology work she is doing with him has benefited his sleep patterns and his willingness/acceptance to be touched. We also discussed headaches as a topic for future shared clinical experiences, where therapists can share techniques they use (hands, feet, face), how long it took them to get results and how long those

results lasted are some of the questions we were thinking would be interesting to share. Please bring others with you!

Then, we moved onto New Business. We were on a roll, what can I say.

Reports from the board:

President, Gabriele, states she met with Jeff McCreary regarding the web site design. Jeff is also making certificates to be given to each member. Another shout out to Jeff!!

Secretary, Maureen, unfortunately, was unable to join us.

Treasurer, Susan Boland reported on her quest to get us a bank account. Turns out, in order to get a bank account, we have to have a tax ID number (EIN) and for that we need Articles of Incorporation. Each can be gotten online. Yearly fees are required for the incorporation that are around \$100. Gabriele states that she learned from the Arizona group that their start-up incorporation fees were about \$700. However, before we jump in to start anew, we are going to contact a past board member from the past organization to find out more info before we go forward.

Next, we discussed how we want to move forward. The idea of presenting a seminar was discussed. Gabriele is going to contact Lynn Diehl and see if she can do a 2 hour Facial Reflexology workshop that we would invite all local therapists to. Places to hold the workshop were also discussed with a space in Langhorne and Marianne's work's space at 7th and Market in Philly as two options to date. We also brought up again our previously discussed idea of a Share Workshop, where everyone gets to share how we do what we do on a topic, like Headaches.

Lastly, we plan to talk with the people in Maryland when at the Bill Flocco workshop about how they got their organization up and going and I will do the same with someone I know in North Carolina. They have a pretty dynamic group down there that has brought in some interesting clinicians/teachers including Suzanne Enzer and Lone Sorensen.

And with that, we adjourned. Until next time, everyone have a wonderful summer. Stay cool. Stay safe. Have fun.

Susan Boland (on-call secretary)